

A large, two-story yellow house with dark shutters and a green lawn. The house has three dormer windows on the roof and a central entrance with a blue door. The lawn is well-maintained and green.

IF IT'S NOT

3-D SOD

IT'S JUST GRASS



DARKER DENSER DWARFER

THE 3-D'S OF PERFECT SOD



Alright, so it's darker, denser, and dwarfer. So what? You might think. Well, here's a few points to keep in mind why we think our 3-Ds are important to anyone buying sod.

Darker: 3-D Sod has been specially designed to yield a naturally darker turf. Simply put, this means less fertilizing! You'll be able to have the same rich green lawn you expect without the use of costly and sometimes harmful chemicals.

Denser: Aside from the aesthetic beauty of a thick lawn the new 3-D Sod's improved density will help compete with weeds by actually squeezing them out! Plus, 3-D Sod will green-up quick in the spring giving you the first green lawn on the block.



Dwarfer: Our 3-D Sod provides less vertical growth and a lower canopy height. It's an attribute with a benefit that is terribly simple to understand... less mowing! Stop spending all weekend working on your lawn rather than just enjoying it.

Distributed by:



Caring For Your New Lawn

Watering: Give your new lawn at least 2 to 3 cm. (1 in.) of water within 1/2 hour of installation. Water daily, or more often, keeping turf moist until it is firmly rooted (about 2 weeks). Then less frequent and deeper watering should begin. Weather conditions will dictate the amount and frequency of watering. Be certain that your new lawn has enough moisture to survive hot, dry, or windy periods. Water areas near building more often where reflected heat dries the turf.

Caution: During the first three weeks, avoid heavy or concentrated use of your new lawn. This gives the roots an opportunity to firmly knit with the soil, and insures that the turf will remain smooth and level.

Maintenance: Your new sod lawn increases your property value significantly. With proper care, it will remain a great asset, providing beauty, a clean playing surface, and an improved environment.

Mow often, generally removing no more than 1/3 of the grass height at a mowing. Keep your mower blade sharp. Fertilizer and chemical applications will depend on climate, sod type, soil, insects, weed and disease conditions. Your new 3D lawn will require less inputs providing a beautiful Denser, Darker and Dwarfer turf.

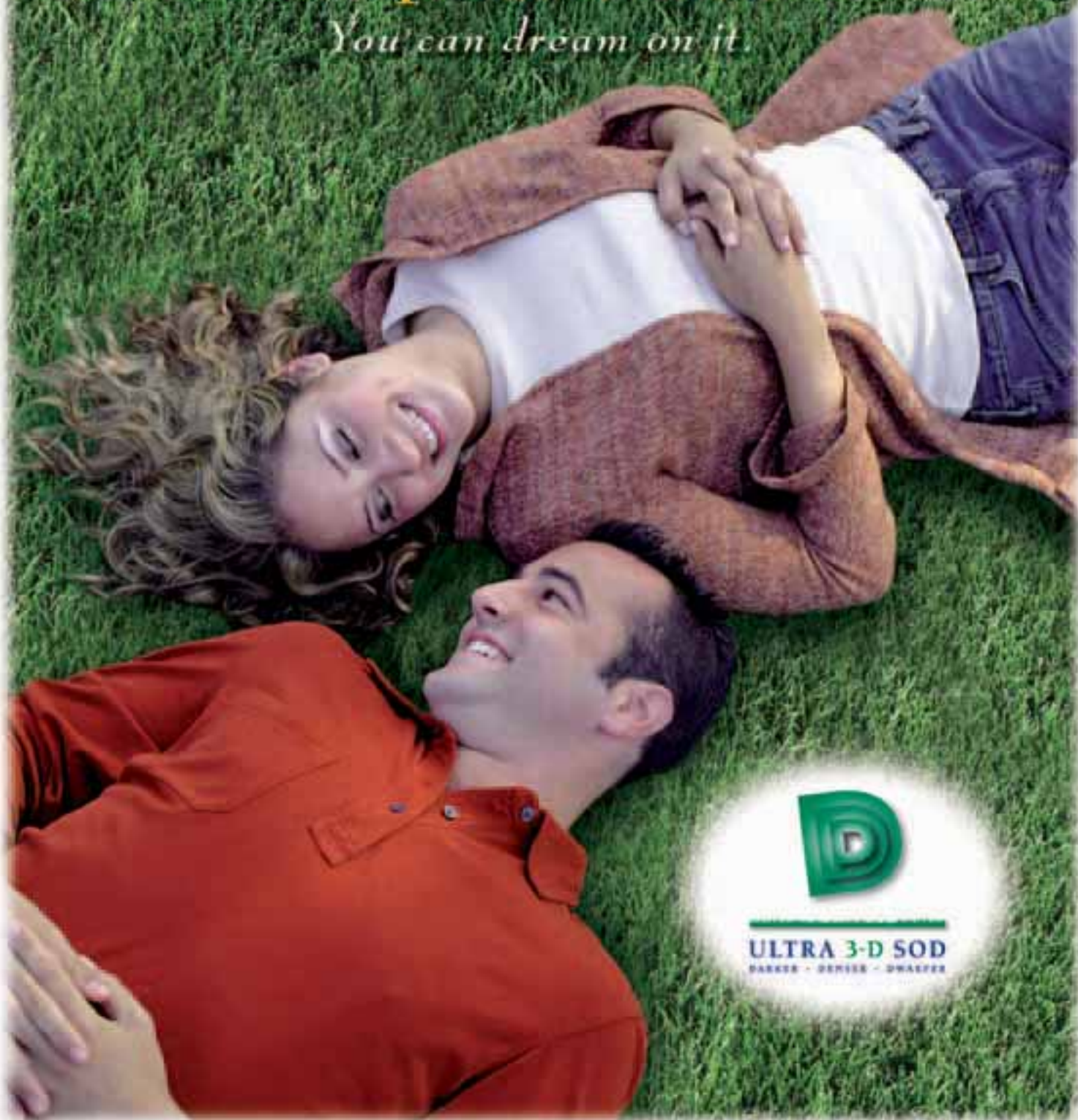
Once Established: After approximately 90 days your new sod is finally becoming acclimated to its new home. Your cultural practices for established turf are now different from the ones you used during the Grow-In period:

- Reduce your watering times and reset your irrigation system for a maintenance type of setting.
- Begin a regularly scheduled fertility program, keep in mind your new 3D Lawn will require less inputs i.e. fertilizer and water to maintain its natural beauty.
- Begin a standardized mowing pattern, only removing 1/3 of the leaf blade per mowing, again your new 3D Lawn will require less mowing.

For additional maintenance tips and guidelines visit us online at www.3dsod.com

Now, you don't
have to dream about
the perfect lawn.

You can dream on it.



ULTRA 3-D SOD
DARKEE - DENISE - DWAEFER

Congratulations

ON YOUR PURCHASE OF THE WORLD'S FIRST HIGH-TECH SOD

It's not often that you'd think of something natural like sod as being high-tech. But then again, we're not talking about just any sod. We've done years of research and developed our sod with a mixture of qualities every homeowner dreams of. So why not call it high-tech? We're meeting the needs of today with the expectations of tomorrow.



BETTER OVERALL APPEARANCE

Aside from the aesthetic beauty of a thick lawn the new Ultra 3-D Sod's improved density will help compete with weeds by actually squeezing them out. Plus, Ultra 3-D Sod will green-up quick in the spring giving you the first green lawn on the block.



LESS FERTILIZING NEEDED

Ultra 3-D Sod has been specially designed to yield a naturally darker turf. Simply put, this means less fertilizing! You'll be able to have the same rich green lawn you expect without the use of costly and sometimes harmful chemicals.



SPEND LESS TIME MOWING

Our sod provides less vertical growth and a lower canopy height. It's an attribute with a benefit that is terribly simple to understand... less mowing! Stop spending all weekend working on your lawn rather than just enjoying it.



THE SAME SOD THE PRO'S USE

That's right. This is the same sod you see on TV being used by select Major League Baseball, National Football League, and Division 1 NCAA teams use Ultra 3-D Sod as their home fields. It's perfect for your own little all-star.

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Caring

FOR YOUR NEW LAWN

WATERING

Give your new lawn at least 2 to 3 cm. (1 in.) of water within 1/2 hour of installation. Water daily, or more often, keeping turf moist until it is firmly rooted (about 2 weeks). Then less frequent and deeper watering should begin. Weather conditions will dictate the amount and frequency of watering. Be certain that your new lawn has enough moisture to survive hot, dry, or windy periods. Water areas near building more often where reflected heat dries the turf.

CAUTION

During the first three weeks, avoid heavy or concentrated use of your new lawn. This gives the roots an opportunity to firmly knit with the soil, and insures that the turf will remain smooth and level.

MAINTENANCE

Your new sod lawn increases your property value significantly. With proper care, it will remain a great asset, providing beauty, a clean playing surface, and an improved environment.

Mow often, generally removing no more than 1/3 of the grass height at a mowing. Keep your mower blade sharp. Fertilizer and chemical applications will depend on climate, sod type, soil, insects, weed and disease conditions. Your new Ultra 3-D lawn will require less inputs providing a beautiful Denser, Darker and Dwarfier turf.

ONCE ESTABLISHED

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- Reduce your watering times and reset your irrigation system for a maintenance type of setting.
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- Begin a standardized mowing pattern, only removing 1/3 of the leaf blade per mowing, again your new Ultra 3D Lawn will require less mowing.



ULTRA 3-D SOD
DARKER • DENSER • DWARFER

For additional maintenance tips and guidelines visit www.Ultra3DSOD.com